

Honesty

I seek truth, openness, fairness, and integrity - a match between what one says and what one does.



Relationships

I love being around those who like and care about me.



Spirituality/Faith/Religion

I am in relationship with and obedient to a supreme being.



Loyalty

I believe in maintaining a strong allegiance to a purpose, cause, belief, person, team, or organization



Emotional Well-Being

Confidence, inner peace, and tranquility. Remaining free from anxieties and stressors.



Health

Feeling balanced and strong about my body, mind, and spirit.



Peace & Harmony

Having unity in my relationships with others - an absence of interpersonal conflict.



Honor

Distinguishing oneself from others by living a life that is virtuous and civil - human excellence.



Physical Appearance

I care about the attractiveness of my body and outward appearance.



Family

I remain in relationship with people I have a deep emotional and/or biological connection.



Ancestry

I study, respect, and honor those who came before us - our lineage or line of descent.



Love

An unselfish and unconditional devotion to others. Freely accepting others for who they are.



Knowledge

Facts, data, and lessons learned. Understanding and being fully aware of key concepts that provide awareness, insights, and explanations.



Humility

Putting others before oneself. Keenly aware and confident of what you know/don't know, strengths/weakness. Teachable. Open to change. Willing to apologize.



Aesthetics

I deeply appreciate and enjoy artistic experiences and things of beauty.



Dignity

Treating others with civility - mutual respect, empathy, and purpose.



Autonomy

I am driven to be free and independent. A self-determining person.



Altruism

I have an active concern for the welfare, needs, and values of others.



Control/Influence

I enjoy guiding or impacting others with formal or informal authority.



Pleasure

I seek moments of gratification and joy that are to my liking.



Achievement

Reaching a valuable and desired outcome through persistence and hard work.



Justice

Behavior that conforms to what is righteous, reasonable, and fair.



Wealth

Economic prosperity and success. Acquiring an abundance of valuable materials, possessions, and resources.



Competency/Skill

The ability to perform a given task with consistently positive outcomes.



Recognition

Acknowledgement and being seen for who I am and the contributions I make. Feeling significant and as though my work matters to others.



Community

A collection of people who care about something or someplace by actively pursuing, protecting, and preserving what they are a part of.



Creativity

Going beyond what is common. Seeks alternative ideas, rules, patterns, or relationships, to generate something original or new.



Passion

The desire that burns within. Pursuing something for reasons that transcend monetary gain. A deep satisfaction found in one's work.



Forgiveness

A willingness to stop feeling anger and resentment toward someone who's offended you. A willingness to apologize when you've offended.



Hard Work

Putting forth maximum effort in all you do, both personally and professionally. Strong levels of physical, mental, and emotional endurance while working on a task.

